

Coming Soon to a Computer Screen Near You: a new City of Rocklin Web site

By: Mayor George Magnuson, City of Rocklin

Rocklin City Council is please to announce that our residents and other individuals will soon have a new resource at their fingertips to learn about the City of Rocklin. Beginning July 3, 2006, the City of Rocklin is launching a brand new Web site featuring a new Web address, streamlined design, and comprehensive information. The Web site, www.rocklin.ca.us, will have powerful tools to easily deliver timely and useful information.

Easy to Navigate, with Current and Useful Information

On the homepage, visitors will immediately notice many brand new features and a new look. There is a “most visited” section with links to the most popular areas on the Web site (job opportunities, maps of Rocklin, City Council agenda, and a comprehensive list of forms needed for City services). There is also a “City News” section that will be regularly updated with the latest community headlines, a monthly calendar that lists upcoming events and a “Frequently Asked Questions” section that will be a valuable “one-stop” resource for general information.

Specialty Guides for Residents, Businesses, Visitors and Government

Another key addition to the homepage are links to four main sections – an “Online Guide” for residents, businesses, visitors and City government.

The “Online Guide for Residents” provides suggestions on things to do in Rocklin – from recreational activities to a list of senior programs and theater productions. Families can find information on parks, preschool, teen programs and athletic activities. Residents can also learn about City history, find information on health care and housing and even get details on transportation options within and outside of Rocklin.

Similarly, the “Online Guide for Businesses” delivers to business the information they need to succeed - from economic development issues to how to get a business license or permit. They’ll also have access to a myriad number of helpful publications (including the quarterly City e-biz newsletter) as well as information resources they need for their business.

The “Online Guide for Visitors” gives a comprehensive look at places to stay in Rocklin. It includes a guide to the area and shares information about activities including golf, swimming, parks as well as arts and cultural activities (including museums and historical landmarks). For people considering a trip to Rocklin, this guide is a premier resource.

Finally, the “Online Guide for Government” is an online resource to all City departments and services. Visitors to the site will be able to access City Council agenda and minutes, contact their elected councilmembers, find information about the municipal code and look for available jobs with the City of Rocklin. Also on this site is information on

Mello-Roos and details on building and code compliance issues. Moreover, residents can also access information about the City of Rocklin Fire Department including how to schedule a fire inspection, the interactive maps showing the location of the nearest fire station, and tips for fire prevention. Information regarding the Rocklin Police Department patrol units, child identification kits, crime prevention tips, how to file an accident report and where to go for public records information is also located in this section. Finally, the public works section informs visitors about how they can report a problem, receive the latest updates on current projects (including maps showing where the construction is located so drivers can plan their morning commute), access tips on traffic safety and find out more about pollution prevention.

A Virtual Rocklin Tour and Online Registration

In addition to all the great features previously mentioned, Rocklin's new Web site will soon be expanded to include a 360 degree virtual tour of the City as well as online registration and information resources. Also coming in the future, residents will be able to buy their animal licenses through the Web site and search through public records. There will even be a special section for kids that contains useful information pertaining to our next generation of City leaders, police officers, fire fighters, CEO's or even perhaps a Governor or President!

The City Council and staff are committed to providing the best, most accurate and up-to-date information, and this new Web site ensures that residents get the information they need in a format that is user friendly. We encourage everyone to logon and learn more about the many things that make Rocklin special.

For more information on the City of Rocklin, visit our Web site at www.rocklin.ca.us or call 916-625-5560.